



# Our strategic priorities

## Ā mātou whāinga rautaki matua 2022–2025



**CCS DISABILITY ACTION** is the largest pan-disability support and advocacy organisation in New Zealand. We have been working with disabled people\*/whānau hauā\*\* and their

families since 1935 and are at the forefront of service provision, advocacy and information sharing New Zealand-wide.

### Our vision

Every disabled person/whānau hauā is interwoven into the lives of their whānau and community.



**ccs**  
**disability action**  
Including all people

TE HUNGA HAUĀ MAURI MŌ NGĀ TĀNGATA KATOĀ

# Te Aronui



# Our strategic priorities

## Ā mātou whāinga rautaki matua

### 2022–2025

## Te Aronui

**ARONUI EMBODIES OUR** vision and strategic priorities.

“Aro” means ‘to face’ or ‘to turn towards’ and “nui” is ‘the great space’. It reflects both the nothingness and the everything. Traditionally, it is a space of aspiration. Aronui guides CCS Disability Action as we open up to the possibilities of the future.

Aronui reflects the interconnectedness of disabled people/whānau hauā to the environment in which we live. We will focus on these connected elements as we work alongside the people we support, each other and other organisations.

## Te hunga hauā mauri mō ngā tāngata katoa

### Our foundation statement

**THIS STATEMENT FORMS** the foundation of our identity and means that all people have Mauri, unique life force, and that we value every person equally.

## Our challenge

### Te whakatara

**ONE IN FOUR** New Zealanders live with an impairment. Our society does not always operate in a way where everyone can participate. This can be created by a physical barrier, other people’s attitudes and behaviours, or by a lack of access to information, resources and support. These barriers create an environment that can make life challenging for disabled people/whānau hauā.

## Our strategic priorities

### Ā mātou whāinga rautaki matua

#### Disabled people – Whānau hauā

Our purpose and focus. This sits centrally in Aronui as a reminder that everything we do will be underpinned by the self-determination of disabled people.

#### Knowledge – Mātauranga

All people have knowledge to contribute to our society. We recognise disabled people/whānau hauā as the experts in their own lives. We recognise that we benefit from receiving the knowledge that disabled people hold. We will also share our knowledge freely to ensure disabled people can access the information that they need.

#### Connectedness – Whanaungatanga

Understanding that all people and systems are interconnected. We will seek to identify connections between people and systems to ensure that disabled people have access to the relationships and resources they need.

#### Wellbeing – Hauora

Acknowledges that being well means different things to different people. We will ensure that the voices of disabled people/whānau hauā guide us in enabling people to lead their own lives, in their own way.

#### Our work will be organised to ensure that:

- Disabled people and their whānau have access to information, resources, support and advocacy at the right time.
- The community is supported to become disability aware, engaged, physically accessible, inclusive and welcoming of all people.

# Get in touch

## Whakapā mai

**WE HAVE A** long, proud history of delivering support, information and advocacy for local communities across our network of branches.

If you're interested in more information or would like to get in touch, we would love to hear from you.

☎ 0800 227 200

@ Info@ccsDisabilityAction.org.nz

f www.facebook.com/ccsDisabilityAction

📷 @ccsdisabilityaction

📍 www.ccsDisabilityAction.org.nz



*\*We use the term 'disabled person' to align with the social model of disability, Te Tiriti o Waitangi, Enabling Good Lives Principles and the New Zealand Disability Strategy. We respect the right of all people to define their own individual and varied identities for themselves.*

*\*\*We use the term 'whānau hauā' to describe a disabled person who feels a sense of belonging with a collective of their own choosing. This might be family, whānau, iwi or hapū or other community group.*